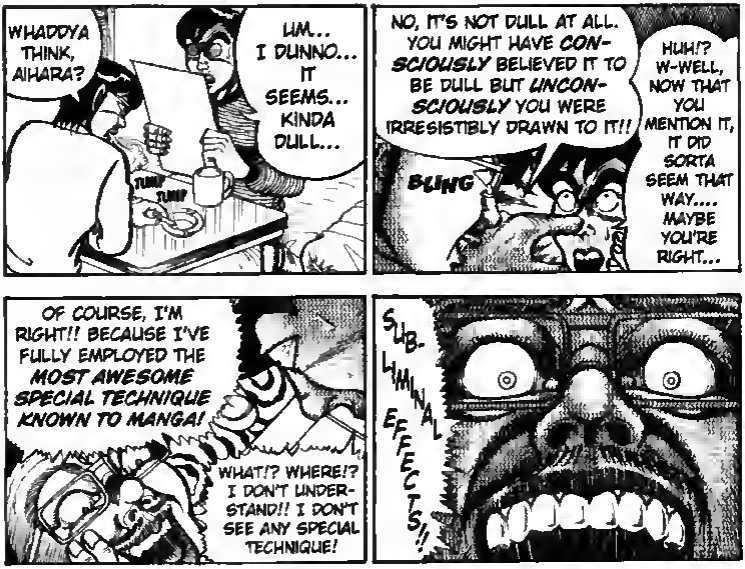
WE'VE DONE IT! WE'VE COMPLETELY GRASPED ALL THE ELEMENTS THAT MAKE A POPULAR MANGA!!
YEAH!!
NOW ALL WE HAVE TO DO IS APPLY THESE PRINCIPLES AND WE'LL DEFINITELY COME UP WITH AN ENTIRE SUCCESSION OF BEST-SELLING HITS!!
YES!!
UH, WAIT, THERE'S STILL...
HUH? WHAT? DON'T TELL ME THERE'S MORE! YOU SAYING WE'RE STILL MISSING SOMETHING!?
NO, NO. NOT AT ALL. CALM DOWN, AIHARA.
'COURSE, AT THIS POINT WE EASILY COULD COME UP WITH A SUPER-HIT MANGA MADE OF ALL THE ELEMENTS WE'VE LEARNED. BUT THERE'S ONE MORE SPECIAL TECHNIQUE THAT WILL MAKE OUR MANGA EVEN MORE SUCCESSFUL.
SPECIAL TECHNIQUE!?
Lesson 20
SPECIAL TECHNIQUE: SUBLIMINAL MESSAGES
YES! AFTER YEARS OF RESEARCH I HAVE INVENTED THIS MASTERFUL SPECIAL TECHNIQUE!

SNACK
WAIT, MEL ♥
HA HA HA. SHE'S ROSY, HON.
I GOT YOU.
HA HA HA. OH WELL.
DO YOU LOVE ME, MEL?
YES, I DO. I'D LIKE TO MARRY YOU, 'N IF I CAN, UMM!!
MARY!!
MEL!!
I'M OUT-RAGED BY TODAY'S YOUTH!!


WHADDYA THINK, AIHARA?
UM... I DUNNO... IT SEEMS... KINDA DULL...
TUNK TUNK
NO, IT'S NOT DULL AT ALL. YOU MIGHT HAVE CONSCIOUSLY BELIEVED IT TO BE DULL BUT UNCONSCIOUSLY YOU WERE IRRESISTIBLY DRAWN TO IT!!
BLING
HUH!? W-WELL, NOW THAT YOU MENTION IT, IT DID SORTA SEEM THAT WAY.... MAYBE YOU'RE RIGHT...
OF COURSE, I'M RIGHT!! BECAUSE I'VE FULLY EMPLOYED THE MOST AWESOME SPECIAL TECHNIQUE KNOWN TO MANGA!
WHAT!? WHERE!? I DON'T UNDERSTAND!! I DON'T SEE ANY SPECIAL TECHNIQUE!
SUB-LIMINAL EFFECTS!!

WHAT THE HELL IS SUBLIMINAL?

In 1956, a very interesting test was conducted inside a movie theater in New Jersey, USA. Although the audience was not informed of them, frames containing messages such as "popcorn" and "I want to drink Coke" were spliced into the feature film playing there. The results were astonishing. Popcorn sales went up by 58% and Coke sales by 18%. Film viewers had no idea why they had a sudden urge to drink Coke.

Films play at twenty-four frames per second, so we don't consciously notice a single inserted frame. But our *subconscious* does, and in some cases these kinds of images can have lifelong effects on us. This kind of manipulation of the human psyche is what is referred to as "subliminal effects."

Subliminal effects are not only used in films but in paintings, photography, music, and other media. For example, one of the most famous biscuit manufacturers had the word "SEX" printed very faintly on the surface of its biscuits. Messages that have to do with sex and death have a profound subliminal effect because they both tap into the depths of the human psyche.

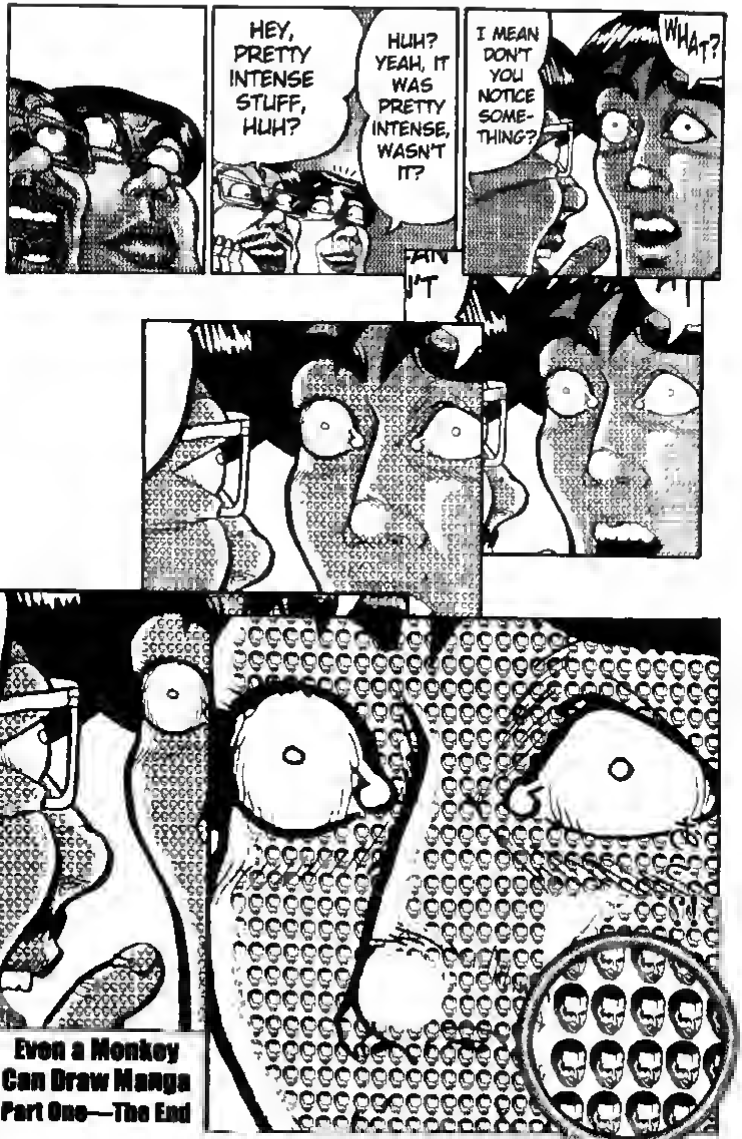
Subliminal effects in drawings can be achieved through trick drawings. The diagram below is a famous trick image which can either resemble a flower vase or two people kissing. By including sexual images into this kind of optical illusion, you can make a manga as rotten as week-old fish hugely successful. The actual story won't matter at all!

Source: Media Sex, Wilson Brian Key, trans. by Koji Uejima

Manga
SEXSEXSEXSEX
Panel border: magnified. Sexual words are potent.
[An Infinite Puzzle!!]
This is a diagram of the image below—simplified to illustrate hidden images. The inlet is a penis, and the beach is a woman's thighs. The lighthouse at the cape is a penis and the clouds above is an ass. The lines of Mount Fuji and the cloud form a breast, and the cloud above Mount Fuji combined with it resembles a penis as well.
BREAST
ASS
THIGHS
PENIS
PENIS
DICKDICKDICKDICK
Magnify the panel border and you find this subliminal message!! Wow, I didn't know!!
Cute casually drawn dick
"Shack" as in "Love Shack"
Surfer couple... but on closer look they're naked
The shape between the balloons forms a woman's body
The screentone on the woman's pants are the Monkey Manga Special "Rumiha Tane." Readers will feel as if they're reading Ranma as you'll have a guaranteed hit!!
The screentone on the man's pants is "pussy tone." Readers will become subliminally excited and get totally hooked on this manga
WAIT, MEL
HA HA HA. SHE'S ROSY, HON
"She's rosy, hon" is an anagram for "She's so horny."
What is this finger?
PUSSYPUSSYPUSSY
Horizontally, this hill looks a woman's breast. From the top, it might look like a pussy mark.
Women's bodies between the trees and branches. You could spend your entire life counting them. But anyone who comes up with more than eight might want to see a doctor.
I DON'T YOU.
AH AH AH, OH WELL
DO YOU LOVE ME, MEL?
YES, I DO. I'D LIKE TO MARRY YOU, 'N IF I CAN, UMM!!
CHIN PYORO tone
Special Mitsuru ▶ Adachi screentone. Can't find it at an art supply store! You'll sell over a hundred million copies.
Panel borders for subliminal manga will force you to face yourself
[Instructions]
left eye
right eye
Place a card between the two panels as indicated by the arrows. Staring at each image separately with each eye, you'll find Mary doing something really special. (This page is too small, so go three pages back.)
This romantic line is ▶ actually an anagram for "I ram dick fit in you your man, Mel."
YES, I DO. I'D LIKE TO MARRY YOU, 'N IF I CAN, UMM!!
The mountains in the distance look like a woman spreading her legs. You must be thinking "So what?" at this point!
If you concentrate on the rock mountain, you'll see a drooling Peeping Tom. Like ghost photos, facial images stimulate readers.
The edge of the balloon is a combination of penis and tit shapes. It's a cute and silly idea!
MARY!!
MEL!!
I'M JUST RAPED BY TOSHIO YOUNG!!
This man might be complaining, but if you turn him upside down you'll find out his true feelings!!
Penis screentone. The pattern is based on Takekuma's actual member, as our sympathies go to the printers.
We repeat, the secret to subliminal manga is a simple story and a serious attitude towards manga. In order to have lifelong impact on the reader, you must have the courage and determination to write "Let's do it" 10,000 times.
LET'SDOITLET'SDOIT
THERE MAY BE OTHER MESSAGES!! OF COURSE THEY'LL BE ABSOLUTELY MEANINGLESS!!

WHAT!? I DIDN'T REALIZE THERE WERE SO MANY HIDDEN SECRETS!!
PRETTY AMAZING, HUH? NOW WE'LL RULE THE WORLD!!
HAHAHAHAHA

NOW WE'RE ONLY ONE STEP AWAY FROM ACHIEVING OUR DREAM!!


HEY, PRETTY INTENSE STUFF, HUH?
HUH? YEAH, IT WAS PRETTY INTENSE, WASN'T IT?
I MEAN DON'T YOU NOTICE SOME-THING?
WHAT?
Even a Monkey Can Draw Manga
Part One—The End

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